



Before you send us your artwork:

What is a **vector file**?

A vector file is a graphics file that contains a vector image, rather than a raster, or bitmapped image. Shapes and lines make up vector graphics, which are fully scalable images, while raster images are made of pixels and cannot be scaled up without loss. Graphic designers prefer vector images for logos and line art because they can be converted to a wide range of sizes without distorting the image.

1. **Any** and all **files** created in **Photoshop** are not acceptable files.
2. Vector programs are Adobe Illustrator, In-Design, and Corel Draw.
 - a. Please save as .ai, .eps, or .pdf so the file is acceptable.
 - b. Convert the entire file contents to curves/outlines.

OR

3. Have us re-create the artwork. Fees are based on the time it takes us to re-create the logo.
4. Have us print as is. A basic outline of your logo will be created. The better resolution of the photo provided, the better quality of outline, however we can not be held responsible for **any** flaws if the file is not in vector format.

We will re-draw your logo based on the following:

1. Send us a purchase order that includes the artwork fees.
2. If an order is cancelled after any artwork has been created, the artwork charges still apply.